

## **Lloyds TSB Middle East raises AED 46,414 for Dubai Autism Center**

- **Figures suggest autism affects an estimated 1 in 110 of births worldwide**
- **Dubai Autism Center selected as Charity of the Year in 2010**

**Dubai, 23 January 2011**

Lloyds TSB Middle East, part of one of the world's largest banking groups, selected Dubai Autism Center (DAC) as its charity of the year in 2010. The Bank has raised a total of AED 46,414 for the Charity through a variety of fund raising activities.

As part of the Bank's corporate social responsibility policy, Lloyds TSB Middle East actively encourages members of staff and customers to engage in fund raising activities for charity. Specifically for DAC this has included a walkathon, a cultural celebration day, the selling of IT equipment, various bake sales and the collection of left over foreign currency from staff.

Funds raised will go towards the running expenses of the center, new furniture, the finishing of the new building, essential training programs for the teachers and the specialists and equipment for vocational treatment as well as funding an awareness campaign.

In order to promote awareness and education about autism, DAC ran informative sessions for staff at Lloyds TSB Middle East during 2010.

Richard Musty, Managing Director said: *"As an international company it is our duty to support the wider local community. The Dubai Autism Center is an innovative nonprofit organization which supports families affected by a disorder that most people still know very little about and we are proud to have supported them in 2010."*

Mohammed Al Emadi, Director General & Board Member, from Dubai Autism Centre said: *"In this difficult economic climate, we are truly grateful to receive the support of Lloyds TSB Middle East. There are now around 45 children at the Dubai Autism Center. The money raised will be used for a wide range of services that will provide a better understanding of autism as well as specialized facilities to help children with autism and those who care for them."*

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**Notes to Editors:**

Lloyds TSB Middle East is a branch of Lloyds TSB Bank plc, which is a member of Lloyds Banking Group. This makes us part of one of the largest and most successful banking groups in the world. Lloyds TSB has been a leading bank in Dubai for over 30 years and was awarded its banking licence by the UAE Central Bank in 1977. For more information, please visit [www.lloydstsb.ae](http://www.lloydstsb.ae)

About Lloyds TSB Middle East

The main branch of Lloyds TSB Middle East is in Jumeirah, housed in a custom built landmark building, located on Al Wasl Road opposite Safa Park. The bank also has Customer Service Centers located at the Arabian Ranches and Uptown Mirdiff. Lloyds TSB Middle East provides a full range of services to suit the needs of everyone from personal customers to large corporate clients. Our banking services include Personal Banking, Commercial Banking, Corporate Banking, Offshore Banking, Treasury Services, Trade Finance Services and Private Banking services (from the DIFC Branch). In addition to market leading car and home loans, credit cards, personal and commercial loans, current and savings accounts, and fixed term deposits, Lloyds TSB Middle East also offers easy accessibility to telephone banking and secure internet banking 24 hours a day, 7 days a week.

