

## Lloyds TSB Middle East wins three top awards for best human resources and Emiratisation programmes for second year running

Dubai: 24<sup>th</sup> February 2010

Lloyds TSB Middle East, which is part of one of the world's largest banking groups, has today received three prestigious awards at the annual Sharjah Careers Fair from the Emirates Institute of Banking and Financial Studies (EIBFS).

The awards were presented under the patronage of His Highness Sheikh Dr. Sultan Bin Mohammed Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, at a ceremony sponsored by EIBFS at Sharjah Expo. EIBFS provides training and education for banking professionals working within the UAE. It also aims to create a pool of UAE Nationals capable of pursuing careers in the banking and financial sectors.

This is the second consecutive year that Lloyds TSB Middle East has secured all three awards for 'Human Resources Development', 'Emiratisation CEO of the year' and 'Emiratisation Manager'. This continued success reflects the importance and focus the Bank places on staff development, particularly amongst UAE Nationals entering the banking sector.

Richard Musty, Managing Director of Lloyds TSB Middle East and winner of the best 'Emiratisation CEO' award said,

*"These awards recognise the hard work and commitment of our entire team to ensure the success of our Emiratisation programme. The UAE's banking sector is one of the largest and most successful within the GCC and offers many people a fantastic career opportunity. Lloyds TSB Middle East is committed to encouraging and attracting UAE Nationals into the sector, to develop the right training and skills that they need for the future, so that we grow our business together."*

The awards follow the successful graduation of 80 Emiratis from the Bank's 2009 Undergraduate Development Programme (UDP) under the patronage of His Highness Sheikh Mansoor Bin Mohammed Bin Rashid Al Maktoum.

The Bank has recently launched its 2010 UDP which has seen 80 UAE Nationals enrolling, highlighting its continued attraction and success. During the course students undertake various exercises, activities and interactive presentations, covering general life skills, corporate social responsibility as well as an introduction to banking.

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AbdulRahman Saqr, Senior Advisor-UAE Business & Strategic Affairs for Lloyds TSB Middle East said,

*“With UAE Nationals comprising 39% of our workforce we have demonstrated that Lloyds TSB Middle East is fully committed to its Emiratisation initiative which seeks to create a generation of talented and ambitious UAE Nationals who can help build the type of banking sector that we need and want for the future.”*

The main branch of Lloyds TSB Middle East is in Jumeirah, housed in a custom built landmark building, located on Al Wasl Road opposite Safa Park. The bank also has Customer Service Centres located at the Arabian Ranches, Healthcare City, Green Community and Uptown Mirdif. Lloyds TSB Middle East employs over 300 people providing a full range of financial services including: Retail Banking, Commercial Banking, Corporate Banking, Offshore Banking, Private Banking, Treasury Services and Trade Finance Services

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**Notes to Editors:**

Lloyds TSB Middle East is a branch of Lloyds TSB Bank plc, which is a member of Lloyds Banking Group. This makes us part of one of the largest and most successful banking groups in the world. Lloyds TSB has been a leading bank in Dubai for over 30 years and was awarded its banking licence by the UAE Central Bank in 1977. For more information, please visit [www.lloydtsb.ae](http://www.lloydtsb.ae)

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home loans, credit cards, personal and commercial loans, current and savings accounts, and fixed term deposits, Lloyds TSB Middle East also offers easy accessibility to telephone banking and secure internet banking 24 hours a day, 7 days a week.

## About Emirates Institute of Banking & Financial Studies

The Emirates Institute for Banking and Financial Studies (EIBFS) was established in 1983. It has been directing its efforts towards upgrading the knowledge and skills of banking professionals, as well as in creating a pool of UAE nationals capable of pursuing careers in the banking and financial sector. They provide professional knowledge and information services to Banking & Financial sectors and organises important symposiums, round table meetings, workshops and conferences annually on topical issues featuring eminent international speakers.

