

Lloyds TSB Middle East is awarded “Employer of the Year”

Dubai, 10th June

Lloyds TSB Middle East, part of one of the world’s largest banking groups, has today received the award for the “Employer of the Year” for UAE Nationals from the Higher Colleges of Technology - Dubai Women’s College (DWC), the leading provider of top-quality national women graduates in Dubai.

The award was presented to Lloyds TSB Middle East by Higher Colleges of Technology Provost Dr. Marshall Drummond, and Dr. Howard Reed, Director of Dubai Women’s College at the College campus and was based on feedback from students. They ranked employers on the quality of the overall working experience, the packages offered and the level of engagement between staff and new recruits. Lloyds TSB Middle East scored very highly in each of these areas.

Richard Musty, Managing Director said: *“This award is testament to the strong commitment we have to our Emiratisation Programme as well as the wider initiative taking place within the UAE. We believe it is our social duty, as a foreign business operating within the region to support and encourage the growth and development of the next generation of Emirati professionals.”*

Commenting on the event, Dr. Howard Reed, DWC Director, said: “With over 21 years of achievements, DWC maintains its pioneering position in the UAE by providing Emirati women with the skills to ensure their success as future leaders.”

Dr. Reed added that by establishing strong and long-term partnerships with distinguished organizations and companies in the UAE such as Lloyds TSB Middle East, DWC is strengthening its position as a higher education pioneer, cementing relations and solidifying its mission to provide a learning environment for young Emirati women to “Practice the Future”.

AbdulRahman Saqr, Senior Advisor for UAE Business & Strategic Affairs at Lloyds TSB Middle East said: *“Whichever programme UAE National employees are recruited into, they can be sure we are committed to giving them an unsurpassed experience. We endeavor to get the best out of all of our employees – and, in turn, for them to get the best out of us.”*

Lloyds TSB Middle East currently has an Emiratisation figure of 39.2% and offers four separate training programmes designed to cover an array of education and experience levels:

1. **Head Start Programme:** A work placement opportunity for school leavers.
2. **Undergraduates Development Programme:** Aimed at university students, the programme is designed to develop key transition skills from student to professional



3. **Management Trainee Programme:** An 18 month long professional development programme which invests in preparing referred university top talent for management and leadership roles
4. **Full Time Programme:** Designed for the long term development of skilled/experienced employees, the programme positions successful candidates at the forefront of the business' growth

In 2009 Lloyds TSB Middle East were awarded the EIBFS award for best Emiratisation CEO, the Human Resources Development Award and the Emiratisation Manager Award. The bank was also presented with the Tanmia Emiratisation Award for the Banking sector.

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Notes to Editors:

Lloyds TSB Middle East is a branch of Lloyds TSB Bank plc, which is a member of Lloyds Banking Group. This makes us part of one of the largest and most successful banking groups in the world. Lloyds TSB has been a leading bank in Dubai for over 30 years and was awarded its banking licence by the UAE Central Bank in 1977. For more information, please visit www.lloydtsb.ae

About Lloyds TSB Middle East

The main branch of Lloyds TSB Middle East is in Jumeirah, housed in a custom built landmark building, located on Al Wasl Road opposite Safa Park. The bank also has Customer Service Centers located at the Arabian Ranches, Healthcare City, Green Community and Uptown Mirdiff. Lloyds TSB Middle East employs over circa 300 people providing a full range of financial services including: Personal Banking, Commercial Banking, Corporate Banking, Offshore Banking, Private Banking, Treasury Services and Trade Finance Services. In addition to market leading car and home loans, credit cards, personal and commercial loans, current and savings



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accounts, and fixed term deposits, Lloyds TSB Middle East also offers easy accessibility to telephone banking and secure internet banking 24 hours a day, 7 days a week.



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